PAT.CHIL

PATIL TCHILINGUIRIAN

www.patchil.com

Address: 406 Rue Saint-Éloi, App 200
H2Y2S5, Montréal, Quebec, Canada

Mobile: 514 562 9009
E-mail: patchil@gmail.com

Languages: English and French (Fluent)
Armenian and Arabic (Native), Spanish (Basic)

SUMMARY OF QUALIFICATIONS

Personal Skills

- Socially-engaged and human-centered designer
- Creative self-starter and cultural entrepreneur
- Strong research abilities and a collaborative mindset, with experience working well under pressure independently or as part of a team
- Ability to synthesize complex information and think critically in written, visual, spatial, experiential and material contexts
- Open-minded and adaptable with a passion for continuous learning and self-improvement
- Driving and managing change with strategic thinking
- Leading and empowering others with active listening and empathy
- Strong interpersonal skills and ability to build relationships and partnerships
- Taking initiative to identify areas for improvement and suggesting solutions

Achievements

- Established Patchil design studio since 2015 working in print, pixels and textiles with a focus on research-based and collaborative approaches using emotional design to foster social justice and innovation. The studio operates remotely from Montreal, for organizations such as NGOs, UN agencies and cultural institutions.
- Creative director of the Ali Bongo Ondimba presidential electoral campaign of Gabon across digital and offline channels (2009)

Computer Skills

- Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere), iWork, Microsoft Office, Audacity, Resolume, Arduino (Basic), Processing (Basic), HTML/CSS (Basic), Tajima DG16 embroidery software, Embird embroidery software

EDUCATION

2017 - 2020 | **Masters of Design (MDes) at Concordia University** *(Montréal, Canada)*
Research-creation program with a concentration on electronic textiles and wearable technologies.
Thesis keywords: interactive storytelling, cultural durability and transmission, wearable sound

2003 - 2007 | **Bachelor of Science (BSc) in Graphic Design at Lebanese American University** *(Beirut, Lebanon)*
With a concentration on digital media. Graduated with distinction

WORK EXPERIENCE

2020 - Present | **Senior Graphic Design Consultant**
International Civil Aviation Organization - United Nations (Montréal, Canada)

- Developing and implementing communication strategies and materials to enhance the visibility of ICAO products
- Developing an experiential brand strategy, creating a visual identity system that defines the relationship between the parent ICAO brand and its sub-brands, and establishing guidelines for how each sub-brand should be communicated
- Working with marketers and business analysts to develop and implement multifaceted marketing strategies and awareness-building advertising campaigns (online and offline)
- Event branding and marketing (online and offline) - including ICAO's 41s Assembly
- Design communication materials for gender equality in Aviation

2015 - Present | **Multidisciplinary Designer and Founder**
Patchil Design Studio (Montréal, Canada)

- Design studio operating remotely at the interection of cultural sustainability, design, art and technology
- Offering services such as: experiential branding, data visualization and infographic art, development of communication strategies, creation of print publications, interactive projects, exhibition design, wearables design and development
- Establishing strong collaborations with various creative practitioners, developers and coders
- Strong background in research-creation, with a deep understanding of the importance of effective communication in sharing research findings and promoting innovation

- Strong project management skills, including the ability to develop and manage project timelines, budgets, and resources
- Client list: UNESCO, Mercy Corps, Online Censorship, Free Press Unlimited, Milieux Insitute for Arts, Culture and Technology, Banque du Liban, Danish Refugee Council, Sharjah Art Foundation, Lebanon Support, Université de Montréal, Festival Quartiers Danses and many others.

2018 - 2020 **Multidisciplinary Designer and researcher**
Hexagram Network - Dedicated to Research-Creation in Media Arts, Design, Technology and Digital Culture (Montréal, Canada ~ Linz, Austria)

- Crafting innovative and experiential design solutions to communicate about research-creation showcasing the process in engaging ways
- Design and development of conceptual and curatorial experiences for cultural events, conferences and exhibitions with a detailed-oriented approach to event design and production of all communication and scenography materials online, offline and spatially **(https://aecampus.hexagram.ca/)**
- Data visualization and infographic installations
- UX/UI design and information architecture of interactive online platforms (**https://rencontres.hexagram.ca/en-ca/**)

2014 - 2015 **Senior Art Director**
VisualizingImpact (Beirut, Lebanon)

- Data visualization of complex sociocultural and political taboo subjects across digital and offline channels
- Lead designer providing creative direction over all projects
- Conception, design and development of data-driven wearable products (**We Wear the Data**)
- Developing and implementing brand architecture and expansion strategies to support organizational growth
- Training design interns, allocating tasks and managing the design team
- Working closely with the organization's founders and a diversified team of researchers, information architects, developers and impact specialists spread over Toronto, Milano, Beirut, Amman, Ramallah and Dubai

2006 - 2014 **Art Director**
RITCCO, Channel Design, Element C2, Stro'berry Dezines (Beirut, Lebanon)

- Visual identity design and brand positioning, architecture and experience
- UX/UI platforms, digital services and mobile applications
- Managing a team of junior designers and working closely with developers, clients and other stakeholders
- Advertising campaigns and promotional merchandise design

EXHIBITIONS

2022 **Unweave, Unveil: Chiral Landscapes of Exile** *(L'Imagier, Gatineau, Canada)*
A dalogue between two artists, Eugenia Reznik and Patil Tchilinguirian, curated by Anna Kerekes

2019 **Maison Molle** *(Le Livart, Montréal, Canada)*
Collective exhibit curated by Alice Ricciardi

2019 **Living Archives / Archives Vivantes** *(4th Space, Montéal, Canada)*
Sonic textile installation - title: Woven Histories / Histoires Tissées, curated by Marie Lavorel

2018 **State of Design at Berlin Design Week 2018** *(Berlin, Germany)*
Textile art - title: Armenian Spatial Imaginaries

2016 **Lebanese Designers at Turkey Design Week** *(Istanbul, Turkey)*
Infographic embroidered installation - title: Shelter-me-not

2015 **Liquid Rooms - The Labyrinth** *(Palazzo Ca'zanardi, Venice, Italy)*
Mixed media artworks - w 63cm x h 78cm, curated by Arch. Luca Curci

SELECTED LECTURES / TALKS

2022 **Sinopale Relational Atlas** *(Sinop, Turkey)*
Chain reading and discussion with Riikka Tauriainen, Caroline Ann Baur, Livia Bergmeijer, and Patil Tchilinguirian.

2019 **Mutek Festival** *(Montréal, Canada)*
Speaker at Conference "Presentations: Portraits of Research-Creation Within the Hexagram Network"

2019 **Congrès Association Canadienne-Française pour l'avancement des Sciences (ACFAS)**
Université du Québec en Outaouais (Gatineau, Canada
Speaker at panel discussion "Retour sur l'expérience Taking Care"